



City of Perth

Mobile Food Trading Program

Application Information

Overview

Mobile Food Trading definition

Mobile Food Trading is defined as a temporary use of public spaces for preparing and dispensing food products.

Program Objectives

At its meeting held on 13 December 2016, the City of Perth Council approved Policy 14.14 – Mobile Food Trading Policy, as per the following objectives:

To allow for unique and high quality mobile food trading within the city of Perth, specifically on land under the care, control and management of the City of Perth, in a manner that:

- 1. increases the overall vibrancy of the city;*
- 2. provides activation and passive surveillance to public places;*
- 3. manages the demand from the Perth community;*
- 4. responds to the built form development cycle of the city; and*
- 5. does not unfairly compete with the City's existing bricks and mortar businesses.*

Mobile Food Trading Permits

The City of Perth Mobile Food Trading Policy allows for up to twelve (12) annual permits to be issued, allowing approved operators to trade at selected parks and reserves within the city. The permits will be valid from 1 March 2017 through to 1 March 2018. The cost of a Mobile Food Trading Permit is \$1,200 (including GST).

The Mobile Food Trading Permit can be issued to approved food trucks, self-contained vans and trailers only. The vehicle must be registered with the WA Department of Transport.

Permit Holders will be required to sign and agree to the Mobile Food Trading Program Terms and Conditions to participate in the program. This document is available on the City of Perth website. Please ensure you read this document before submitting your application.

Approved Locations

The Mobile Food Trading Policy allows for up to eight (8) locations to be in operation at any one time. These locations can either accommodate "Cluster" trading arrangements (where up to three vehicles are permitted to trade at the same time) or an "Individual" trading arrangement (where only one vehicle can operate at any one time).

These locations must be on land under the care, control and management of the City of Perth and **excludes** land under the care, control and management of the Metropolitan Redevelopment Authority (MRA), such as at Elizabeth Quay or the Perth Cultural Centre, or on private property. To trade at Elizabeth Quay or the Perth Cultural Centre, mobile traders must apply through the MRA.

All approved locations adhere to a 100 metre radius exclusion zone from existing bricks and mortar businesses and approved events. The City reserves the right to add or remove locations from the program at any time in response any complaints received and the development cycle of the city.

Approved locations currently available for mobile trading in the program from 1 March 2017 include:

No.	Location	Type	Arrangement	Days	Times
	Crawley	Reserve	Cluster	Sun – Sat	7am – 3am
1	John Oldham Park – Narrows Interchange				
	East Perth	Reserve	Cluster	Sun – Sat	7am – 3am
2	Wellington Square				
	Perth	Reserve	Cluster	Sun – Sat	7am – 3am
3	Langley Park – Playground	Reserve	Cluster	Sun – Sat	7am – 3am
4	Langley Park – Victoria Avenue	Reserve	Cluster	Sun – Sat	7am – 3am

Application Assessment Process

Mobile Food Trading Permit applications will be considered on their individual merit by an internal selection panel. Preference will be given to operators who can demonstrate that they meet the following criteria:

- offer a unique culinary experience;
- present a well-designed and highly maintained vehicle that is aesthetically pleasing and complies with the City’s environmental health requirements (waste management and noise – refer to Terms and Conditions document);
- demonstrate previous business and mobile trading experience including a high level knowledge of food safety principles; and
- have a strong marketing plan and social media presence.

Mobile Food Trading Vehicles Inspection

Mobile Food Traders must be a registered food business and practice safe food handling at all times in accordance with the *Food Act 2008*.

Successful applicants will be required to allow the City to undertake a statutory inspection of their mobile food trading vehicle to ensure compliance with environmental health policies and food safety guidelines prior to trade. Please note that ad-hoc inspections may also be conducted by the City through the durations of the permit.

Public Liability Insurance

All approved Mobile Food Trading Permit Holders must maintain a public and product liability policy for at least twenty million dollars (\$20,000,000) with a company on the Australian Prudential Regulation Authority (APRA) approved list. This insurance policy should specifically note the “City of Perth” as an interested party.

How to apply for a Mobile Food Trading Permit

The 2017 application round will be open from **Monday, 9 January 2016 until close of business Friday, 27 January 2017**.

Application forms will be available for download from the City of Perth website during this time.

All applications must include submission of the following:

1. A complete Mobile Food Trading Application Form;
2. A copy of your Vehicle Registration from the WA Department of Transport;
3. A copy of your Food Business Registration from the WA Department of Health;
4. Copies of any licences from Australian Performing Rights Association (APRA) and/or Phonographic Performing Company of Australia (PPCA);
5. A copy of your Public Liability Insurance;
6. A copy of your business plan including a marketing plan;
7. Photos / images of your vehicle set up;
8. A copy of your menu and price list; and
9. Copies of any food safety training certificates, if obtained.

Please submit your complete application, marked 'Confidential' to the Health and Activity Approvals Unit:

Via email info.city@cityofperth.wa.gov.au

In person Council House, 27 St Georges Terrace, Perth

For further information about the Mobile Food Trading Program or food safety requirements please contact the City's Health and Activity Approvals Unit on 9461-3333.