



City of Perth

# Light It Up Artist Callout

Expressions of Interest



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# 1. Overview

The City of Perth is seeking proposals from artists and/or creative teams interested in creating permanent light artworks at various sites throughout the city as part of the Light It Up program, which aims to enliven public space, improve amenity and contribute to the unique character of City neighbourhoods. It is intended that seven permanent light artworks be installed across City neighbourhoods as part of Stage One of the Light It Up program. Locations for each artwork will be confirmed following consultation with the community and property owners.

This is a unique opportunity for artists and artist groups to develop and extend their current practice by creating new, site specific works at inner-City locations that will engage, surprise and delight.

<b>Key Dates:</b>	EOI Deadline	22 February 2021
<b>Budget:</b>	Maximum \$39,500 per project (7 projects total)	
<b>Location:</b>	Various	

# 2. Background

The City of Perth recognises that public art has a key role to play in supporting a healthy and active communities. Public art in our capital city is a powerful vehicle for making communities and their stories visible, reflecting and communicating our unique identity.

Residents and visitors to the City of Perth have provided feedback that there are areas of the city that can feel unsafe after dark. Reasons for this include the emptying out of the city after work hours, along with a lack of well-lit spaces, which create nooks for antisocial behaviour – particularly laneways. Further, the character of Perth’s laneways and the charm of its heritage buildings are unique to the City.

In acknowledgement of the need to improve a sense of safety and celebrate Perth’s urban characteristics, on 15 December 2020 Council approved the Light It Up program, which aims to provide aesthetic enrichment and improve lighting levels in laneways and other suitable locations through the installation of permanent light artwork fixtures.

Details relating to specific projects and sites are yet to be determined and will be provided to artists invited to submit concepts after responding to this EOI callout.

### 3. Scope

This is an invitation for artists and artist teams to express their interest in creating new, engaging, site specific permanent light artworks in Perth. Lighting of all kinds will be considered, including, but not limited to projection, LED, fluorescent, etc. Environmentally sustainable proposals will be looked upon favourably.

Successful artists will be invited to submit proposals in response to a brief/briefs for specific sites/projects and paid a fee for design development. Proposals will be assessed by a selection panel and one artist/artist team selected and commissioned for each project.

It is envisioned that commissioned artworks utilise the medium of light to create dynamic and original interventions that illuminate pockets of Perth and provide a unique night time experience for visitors to City neighbourhoods. A relationship to and extension of artists' existing practice is encouraged.

#### Indicative Process and Timeframe

The below is an indicative process and payment schedule for Stage One of the Light It Up program.

Key Milestone	Indicative Timeframe (subject to change)	Payment (Negotiable)
Artists invited to respond to EOI brief (submit proposal)	4 weeks	
Proposals Deadline	22 February 2021	
Shortlisted artists invited to develop concepts	8 March 2021	
Artwork concepts due	29 March 2021	\$500 fee paid per artist
Artwork concepts selected	12 April 2021	
Artwork concepts approved by Council	25 May 2021	
Artist(s) Contracted	9 June 2021	
Design development to 100%/final concept submitted for approval	26 July 2021	60% of Commission Fee
Fabrication	(11 weeks)	20% of Commission Fee
Installation of artwork	13 – 26 October 2021 (2 weeks)	
Submission of maintenance schedule and evaluation material	3 November 2021	20% of Commission Fee

Table 1: Timeframe

## **Budget**

Each of the seven projects has a maximum budget of \$39,500 (ex GST). Artists invited to submit proposals will be required to include a project budget, which should cover all cost details related to the execution of the artwork including, but not limited to:

- research and design development
- artist fees
- materials
- hire of equipment
- installation
- certification
- written material (artwork concept, artist biography)
- project evaluation

The Activations and Cultural Experience team will be available to discuss budget inclusions and any support available from the City relevant to your proposal.

## **4. Artist's Responsibilities**

Successful artists will be required to sign a contract under which they agree to take on the following responsibilities.

### **Post-Selection**

Upon selection, a Design and Commission Agreement between the Artist and the City of Perth will be issued. The Artist is required to sign and return this Agreement to accept the offer of commission.

### **Insurance**

Artists will need to supply evidence of a suitable public liability insurance policy if they receive the commission. [Artsource 'Max'](#), [Form 'Practitioner'](#) and [NAVA 'Premium Plus'](#) memberships will provide this cover and may be tax deductible.

### **Occupational Health and Safety**

The Artist must complete online OSH training prior to commencing work on the mural at an expense of \$33 (inc GST) payable online to Aveling by the Artist. This amount may be included in the project budget.

### **Certification**

The artist will obtain all necessary certificates, approvals, warranties and documentation relating to engineering and electrical functionality of the artwork.

### **Term**

The Artist will complete, deliver and install the Artwork at the Location by the Date of Completion. Time is of the essence. The Date of Completion may be extended to cover delays caused by

non-availability of materials, severe weather or other black swan events, upon application in writing to the City.

### Documentation

The City of Perth will employ a photographer to document the project in situ on a single occasion. Should the artist wish to document the project further, these costs must be met by the artist and included in the project budget.

### Project Evaluation

At the completion of the project, artists are required to complete a project evaluation. A template/survey document will be provided. This must be completed and returned to the Activations and Cultural Experience team prior to submission of the final invoice.

## 5. How to Apply

Expressions of Interest must respond to the below outlined Selection Criteria by providing the materials requested (Submission Requirements).

Selection Criteria (each worth 33.3%)	Submission Requirements
Response to the brief	Provide a brief summary of your understanding of the project and how it relates to your current artistic practice.
Artistic Excellence	Demonstrate your ability to execute a unique permanent light artwork that exhibits artistic quality and rigor by providing: <ul style="list-style-type: none"><li>• A curriculum vitae (maximum one A4 page)</li><li>• Up to five (5) images of your previous work.</li></ul> An image list to accompany images detailing artwork title, medium, size and year completed.
Demonstration of Capacity	Please provide the following: <ul style="list-style-type: none"><li>• Description of experience you have had delivering projects of similar nature and scale (if none, discuss how you will acquire these skills)</li></ul>

If artists wish to work as a team, then images from each member of the team should be submitted, accompanied by a statement explaining why they wish to collaborate. One artist should be designated as the team leader and contact person.

### HOW TO SUBMIT:

Please provide written material and images in the following order.

1. Current CV

2. Support images/video/audio files [Up to five high resolution images, videos or audio files]
3. Image list [Detailing: Number of image (or file), title of artwork, location, size, medium, date completed, name of any collaborators who worked with you on the project]
4. Description of relevant experience.
5. Explanation of intent to collaborate (if applicable).

Submissions must be received by the City of Perth **by 4pm on Monday 22<sup>nd</sup> February 2021**. Incomplete or late submissions will not be considered.

**Please submit expressions of interest to:**

[arts@cityofperth.wa.gov.au](mailto:arts@cityofperth.wa.gov.au)

All inquiries should be referred to Ashleigh Whyte, Public Art Officer in the Activations and Cultural Experience Team:

Telephone: (08) 9461 3277

Email: [ashleigh.whyte@cityofperth.wa.gov.au](mailto:ashleigh.whyte@cityofperth.wa.gov.au)