



City of Perth

**Marketing, Sponsorship and  
International Engagement Committee  
Minutes**

**20 June 2017  
4.00pm**

**Committee Room 1  
Level 9  
Council House**

**APPROVED FOR RELEASE**

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**MARTIN MILEHAM  
CHIEF EXECUTIVE OFFICER**



City of Perth

**Marketing, Sponsorship and International  
Engagement Committee  
Minutes**


**20 June 2017  
4.00pm**

**Committee Room 1  
Level 9  
Council House**

Minutes to be confirmed at the next **Marketing, Sponsorship and International Engagement** meeting.

**THESE MINUTES ARE HEREBY CERTIFIED AS  
CONFIRMED**

**PRESIDING MEMBER'S SIGNATURE**

  
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**DATE:** *18/7/2017*

Minutes of the **Marketing, Sponsorship and International Engagement Committee** meeting of the City of Perth in Committee Room 1, Ninth Floor, Council House, 27 St Georges Terrace, Perth on Tuesday, 20 June 2017.

**Members in Attendance:**

Cr Chen - Presiding Member  
Deputy Lord Mayor Cr Limnios

**Officers:**

Mr Mileham - Chief Executive Officer  
Ms Battista - Acting Director Economic Development and Activation  
Mr Ridgwell - Manager Governance  
Mr Fitzpatrick - Manager Business Support and Sponsorship  
Mr High - Manager Economic Development  
Ms Galloway - Sponsorship Officer  
Ms Withers - Sponsorship Officer  
Ms O'Brien - Paralegal  
Ms Rutigliano - Acting Governance Officer

**Members of the Public**

Ms Simpson - AWESOME International Arts Festival  
Ms Haythorpe - Telstra Perth Fashion Festival

**1. Declaration of Opening**

**4.03pm** The Presiding Member declared the meeting open.

**2. Apologies and Members on Leave of Absence**

Cr Yong (Leave of Absence)  
Cr Davidon – Deputy (Leave of Absence)

**3. Question Time for the Public**

Nil

**4. Confirmation of Minutes – 23 May 2017**

***Moved by Cr Limnios, seconded by Cr Chen***

***That the minutes of the meeting of the Marketing, Sponsorship and International Engagement Committee held on 23 May 2017 be confirmed as a true and correct record.***

***(Cont'd)***

*The motion was put and carried*

The votes were recorded as follows:

For: Crs Chen and Limnios

Against: Nil

5. Correspondence

Nil

6. Disclosures of Members' Interests

Nil

7. Matters for which the Meeting may be Closed

Nil

8. Reports

**Item 8.1 Annual Arts Sponsorship – AWESOME International Arts Festival**

*Moved Cr Chen, seconded Cr Limnios*

*That Council by ABSOLUTE MAJORITY decision and subject to the approval of the 2017/18 budget:*

- 1. approves cash sponsorship of \$100,000 (excluding GST) to Awesome Arts Australia Ltd to support the 2017 AWESOME International Arts Festival from Saturday, 30 September to Friday, 13 October 2017;*
- 2. notes the provisional list of sponsorship benefits contained within the Detailed Officer Assessment in Attachment 8.1A;*

*(Cont'd)*

3. *notes the provisional benefits offered in Attachment 8.1A and authorises the Chief Executive Officer (or an appointed delegate) to negotiate with the applicant the final list of sponsorship benefits according to the Council approved funding amount; and*
4. *notes that a detailed acquittal report, including all supporting material, will be submitted to the City of Perth by 31 January 2018.*

*The motion was put and carried*

The votes were recorded as follows:

For: Crs Chen and Limnios

Against: Nil

## **Item 8.2 Annual Arts Sponsorship – WAM Festival 2017**

*Moved Cr Limnios, seconded Cr Chen*

*That Council by ABSOLUTE MAJORITY decision and subject to the approval of the 2017/18 budget:*

1. *approves cash sponsorship of \$40,000 (excluding GST) to the West Australian Music Industry Association Incorporated to support the WAM Festival 2017 from Wednesday, 1 November to Sunday, 5 November 2017.*
2. *notes the provisional list of sponsorship benefits contained within the Detailed Officer Assessment in Attachment 8.2A;*
3. *authorises the Chief Executive Officer (or an appointed delegate) to negotiate with the applicant the final list of sponsorship benefits according to the Council approved funding amount; and*
4. *notes that a detailed acquittal report, including all supporting material, will be submitted to the City of Perth by 28 February 2018.*

*(Cont'd)*

*The motion was put and carried*

The votes were recorded as follows:

For: Crs Chen and Limnios

Against: Nil

**Item 8.3 Annual Arts Sponsorship – Turner Galleries Residency Exchange**

*Moved Cr Chen, seconded Cr Limnios*

*That the Marketing, Sponsorship and International Engagement Committee:*

- 1. approves cash sponsorship of \$10,000 (excluding GST) to Turner Galleries to support the 2017 Turner Galleries Residency Exchange to Taipei from Friday, 1 September to Monday, 30 November 2017;*
- 2. notes the provisional list of sponsorship benefits contained within the Detailed Officer Assessment in Attachment 8.3A;*
- 3. authorises the Chief Executive Officer (or an appointed delegate) to negotiate with the applicant the final list of sponsorship benefits according to the Council approved funding amount; and*
- 4. notes that a detailed acquittal report, including all supporting material, will be submitted to the City of Perth by 28 February 2018.*

*The motion was put and carried*

The votes were recorded as follows:

For: Crs Chen and Limnios

Against: Nil

**9. Motions of which previous notice has been given**

Nil

**10. General Business**

10.1 Responses to General Business from a Previous Meeting

Nil

10.2 New General Business

City of Lights Festival

Cr Chen requested the administration explore holding an annual City of Lights Festival for the City of Perth.

The Chief Executive Officer advised a report will be prepared and brought back to the Committee.

***Moved by Cr Chen, seconded Cr Limnios***

***That Officers investigate the feasibility of holding an annual City of Lights Festival for the City of Perth.***

***The motion was put and carried***

**The votes were recorded as follows:**

**For: Crs Chen and Limnios**

**Against: Nil**

Courtesy Call with the Rear Admiral of the Indian Naval Ships

The Deputy Lord Mayor Cr Limnios acknowledged and commended the Manager Economic Development and Economic Development and Activation Directorate on the courtesy call with the Rear Admiral of the Indian Naval Ships and the Consul General of India.

The Manager Economic Development also facilitated a request from the Consul General to have the Indian Naval band perform at Forrest Chase which resulted in positive social media and acknowledgement from the Consul General.

**11. Items for consideration at a future meeting**

Outstanding Items: Nil

**12. Closure**

**4.33pm** The Presiding Member declared the meeting closed.